

MARISSA LOWE

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OBJECTIVE

Seeking a Summer Internship in the Fashion Merchandising Industry.

EDUCATION

State University of New York at Oneonta, Oneonta, NY

Working toward a Bachelor of Science in Fashion Merchandising graduating in May, 2024.

WORK EXPERIENCE

Angel Apparel – Great Neck, NY - Summer Intern (July, 2022 to August, 2022)

- *Assisted in the organization of sample merchandise for the company's showroom.
- *Organized a "line plan" to manage the stock of the current and previous seasonal collections.
- *Designed unique online flyers distributed via email for multiple trade shows.
- *Created ideas to promote the merchandise on Instagram with Canva.
- *Assisted in the development of the company's online website.

Garage Clothing – Garden City, NY - Retail Sales Associate/Cashier (May, 2021 to August, 2021)

- *Maintained and assisted in the visual execution of merchandise by organizing racks, tables, and shelves.
- *Provided positive first impressions to welcome existing, new and potential customers.
- *Provided customer service efficiently on the sales floor, dressing room, and with POS transactions.
- *Helped customers locate products and answered questions regarding sizing and accessories.
- *Assisted the Store Manager to maximize productivity and minimize loss.

Old Navy, Inc. – Westbury, NY - Retail Sales Associate/Cashier (August, 2019 to July, 2020)

- *Assisted customers to locate merchandise and responded quickly to their questions.
- *Offered customers style and outfit suggestions.
- *Promoted the company's loyalty programs.
- *Supported sales floor, fitting room, check out, returns, and online shopping.
- *Transformed store displays for easy access to merchandise.
- *Referred to as the "Denim Expert" for my orderly and inviting jean displays.

SKILLS

Time Management – Customer Service – Retail Knowledge – Organizing Merchandise – Teamwork and Collaboration – Verbal and Written Communication – Responsible and Reliable – Understanding Fashion Trends – Creating Displays – Strong Interpersonal Skills – Working Knowledge of Microsoft Word, Microsoft Excel, and Microsoft PowerPoint.

VOLUNTEER WORK

Red Closet – State University of New York at Oneonta, Oneonta, NY (September, 2022 to Present)

- *Assist in a student-run thrift shop displaying and selling secondhand clothes on campus. All proceeds fund a student sustainability scholarship.