



Courtesy of Bottega Veneta

Style

## Bottega Veneta Puts an Emphasis on “Casual” in Business Casual

Matthieu Blazy turns everyday garments into luxury for Bottega Veneta’s Spring/Summer 2023 collection.

BY **MARISSA LOWE**

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On September 24, during Milan Fashion Week, creative director Matthieu Blazy debuted Bottega Veneta’s Spring/Summer 2023 collection. The invite-only venue featured a set design by architectural designer, Gaetano Pesce, which showcased a sculpted resin runway as well as 400 unique chairs for guests. Although the set is quite bright and colorful, the opposite could be said for this every day, simplistic

collection. This collection perfectly encapsulates high-end minimalism. The theme for this collection is Matthieu Blazy's idea of "the world in a small room", which he shares in a press release. Blazy took inspiration from every person who's walked through his door, referencing them as "characters", creating styles that are perfect for every occasion.



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The amount of attention to detail Blazy put into this SS23 collection is not going unnoticed. These very constructional looks tie perfectly with the craftsmanship shown. Blazy played with "exaggerated" silhouettes, including boxy suits, slouchy button-ups, and tailored trench coats. He created timeless pieces such as a cotton t-shirt paired with flannels saturated with the perfect colors, or oversized jeans and a cashmere sweater casually draped over the shoulder. "It's this kind of casual comfort and we put it to an extreme and we call it perverse banality," he mentioned. These looks are



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paired with pointed-toe leather boots or cross-hatched leather sandals. Oversized bags such as the Intrecciato bag can be seen throughout the show. Patterns that appear unique and handmade along with beading and fringe are shown, which ties into the astounding craftsmanship within this collection.



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Nothing is too overworked, Matthieu Blazy could not have executed his vision better. He took the idea of everyday outfits and added personality. He elevated these pieces to a new level while they are still casual and understated. He created looks and lets you decide how you want to wear them, the person you want to be while wearing these pieces.

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